

# Pro Property Photos

by Wasim Muklashy

## Commercial Rate Card

Architectural and Commercial Property Photography is performed on a day rate basis. Shot by Wasim Muklashy, the highest level of detail and quality will be delivered at this level with significant retouching and post-processing performed on all images as needed.

The commercial property shoot is usually broken down into five stages:

1. Initial consultation and location scout
2. The photography shoot
3. Contact sheet output
4. Client image selection
5. Post-processing and editing of images

Initial consultations and location scouting prior to the shoot is included in the price. The photography shoot will typically take between 60-90 minutes per 1000 square feet. Each 60-90 minutes will typically result in 10-15 different images. 48-72 hours after the photography shoot, a PDF contact sheet is sent to the client. The client may choose which images they would like processed & edited for final delivery.

### Photography Shoot

\$1200 / full day

\$700 / half day

A half day shoot (3-4 hours) typically results in 20-25 regular images and two 360° images

A full day shoot (6-8 hours) typically results in 50-60 regular images and three 360° images

### Post – Processing

\$75/hour (minimum 4 hours)

3-6 images are typically processed per hour

25-40 images are typically processed per 8 hours

### Add-Ons

\$49 per additional 360° Photograph

\$100 Two Twilight Images

\$399 HD Virtual Tour - 60 - 120 second video tour mix of still images and video set to music (1920 x 1080)

\$429 4K Virtual Tour - 60 - 120 second video tour including a mix of still images and video in 4K resolution set to music (3840 x 2160)

\$699 360° photo Virtual Reality walk-through tour set to music & narration (upon request)

